"THE TREE I LOVE"

International Project "Art for Peace" 20th edition



Movimento Infantojuvenil Crescendo com Arte

(The Youth and Child Movement Growing with Art)

Museu Florestal Octávio Vecchi

(Octávio Vecchi Forest Museum)

In September 2020, will be held the art competition and exhibition for children and young people from Brazil and the World

RULES

- 1. Submit only 01 (one) work by participants aged between 04 and 17 years;
- 2. Works carried out by more than one participant will not be accepted;
- 3. The work should address the proposed theme, an affective relationship with the tree. Authors should represent trees that they most admire among the native trees of their country;
- **4.** Technique and style are **free**. For example: drawing, painting, mosaic, folding, engraving, gouache, watercolor, pointillism, etc ...
- 5. Use A4 size paper (approx. 21x30cm) by gluing it on a colored card base (or similar) of size 30X40cm;
- 6. On the back of the card base, print the title of the work (which must mention the name of the tree represented), the author's full name (not abbreviated), age, e-mail address from the school or participant's email (when the work is sent individually);
- 7. Art works may be sent individually, or through institutions / schools;
- 8. Schools and institutions are allowed to send art works without any limit of quantity;

9. IMPORTANT:

The institution / school must prepare a list following attached model.

The list must accompany the works sent by mail;

Do not forget that this list must also be sent digitally to: mica.arte@gmail.com

- **10.** The art works created and sent individually must mention full name, age, address, e-mail for contact and title of the work (with the name of the tree represented);
- 11. Art works that expressing actions against human beings, animals or other living beings or illegal actions, directly or indirectly, will not be accepted;
- 12. Do not forget to give an appropriate title to the work, which must mention the name of the tree represented. The work must present a tree native on the author's country;

13. VERY IMPORTANT:

- * When posting art works, protect them from physical damage, like moisture.
- * To avoid losses, request a postal **tracking code** when submitting. This code must be informed to the contest organization by email mica.arte@gmail.com
- * When indicating the contents of the envelope / package at post-office, clarify that it is a **DOCUMENT** (to avoid being confused with merchandise).

Children and youth should be encouraged to: preserve the environment, social responsibility and, above all, peace.

There is no peace where there is no quality of life.

And where there are no trees, there is no quality of life.

The proposal is that this activity is an opportunity for the participants to research and learn more about the biodiversity of their country, focusing on native tree species.

Teacher or Advisor:

In order for the child or young person to take ownership of the theme, you can conduct a survey with the students in order to understand the importance of forest preservation, biodiversity and the concept of native species. Focusing on the trees, ask them to represent their favorite tree. A good way to help them express themselves is to encourage them to enumerate all the reasons for their preference, such as external characteristics, other attributes, memories, feelings aroused in the relationship with the tree.

The United Nations Organizations celebrates International Forest Day every year, recognizing its importance to people and its vital role in eradicating poverty, environmental sustainability and food security. Learn more at https://www.un.org/en/events/forestsday/

In Brazil, the Tree Festival has been celebrated since 1902, with the aim of cultivating love and respect for trees in people. Learn more at https://festadasarvores.wixsite.com/2019

Selection

- 1. There will be a preliminary selection to qualify the art works that will compose the show / exhibition;
- 2. The selection and awards will be conducted by a committee of professionals from various cultural areas:
- 3. The art works qualified for the exhibition will receive a digital "Certificate of Participation";
- **4.** The commission will also be responsible for choosing, among qualified jobs, those that will receive "gold, silver and bronze mentions" and "honorable mentions" (all digital), according to the age group;
- **5.** The jury's decision will be made based on the following criteria: conformity for the items of the regulation, suitability to the theme, originality and creativity;
- **6.** The teacher, with one or more students qualified for the exhibition, will receive a digital "Certificate of Cultural Merit";
- 7. All certificates and mentions will be sent in digital format by e-mail;
- **8.** The acceptance of these rules implies recognition of the sovereignty of the decision of the judging commission. There will be no appeals against a decision;
- **9.** Authors of the art works agree, as well as their parents or mentors and their respective institutions / schools, under this regulation, to allow their image and their art work to be used in materials related to the event, with copyright being guaranteed, but without receiving any remuneration for the use of these materials;
- 10. The works will not be returned and may be used in other exhibitions.

Deadline for submission of art works - June 30, 2020

Send to:

Museu Florestal Octávio Vecchi

Rua do Horto, 931 – Horto Florestal Sao Paulo - ZIP: 02377-000 Brazil







